

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 24762 200802Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----013955 210213Z /63
R 200234Z OCT 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 8597

UNCLAS BANGKOK 24762

E.O. 11/(2: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI: SRI SOM PONG CO.,LTD.

1. THAILAND
OFFICE USE: 2. 549 3. NA 4. 010
5. SRI SOM PONG CO., LTD.
6. 566 PLOENCHIT ROAD
7. BANGKOK
8. CONTACT: SOMMART SIMARGOOL
9. TITLE: MANAGING DIRECTOR
10. PHONE: 2527098 11. TELEX: NA
12. CABLE: NA
13. ESTBL: 1976 14. EMPL: 10 15. SIZE: SMALL
16. REPUTATION: Y-SATISFACTORY 17. RPT DATE: 10/77
OFFICE USE: 18. K 19.HNA 20. X 21. NA 22. NA
23A. 27310/235HIMP.AGT.DIST. OF BOOKS
24. FOREIGN SALES: NA
25. FINANCILA REF:HBANGKOK BANK LTD., 9 SUAPA ROAD, BANGKOK,
THAILAND.
26. TRADE REF: MCGRAW-HILL,HNEW YORK.
27. FOREIGN FIRMS REPRESENTED: NA
28. POST EVALUATION: SRI SOM PONG WAS INCORPORATED INI QOUY WITH
AN AUTHORIZED CAPITAL OF \$5,000 TO ACT AS IMPORTER, AGENT AND
DISTRIBUTOR OF TEXTBOOKS. FIFTY PERCENT OF ITS IMPORTS ARE FROM
SINGAPORE WITH THE REMAINDER FROM THE U.S. (40 PERCENT) ANEK
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ENGLAND (10 PERCENT). IT LEASES 85 SQ.METERS FOR OFFICE USE AND
STORE ROOM, LOCATEDSIN ONE OF BANGKOK'S BUSINESS DISTRICTS.

FIRM'S SALES VOLUME IN 1976 WAS REPORTED TO BE \$150,000. SUBJECT
FIRM IS MANAGED BY MR. SOMMART SRIMARGOOL, A GRADUATE IN BUSINESS
ADMINISTRATION FROM NEW YORK UNIVERSITY AND FORMER MARKETING
ASSISTANT MANAGER FOR BERLI JUCKER CO.,LTD., ONE OF THE LARGEST

EXPORTERS AND IMPORTERS IN THAILAND. LOCAL BANK REPORTSFAVORABLY
ON SUBJECT FIRM. BECAUSE OF ITS RECENT ESTABLISHMENT, DEALINGS
ARE SUGGESTED TO BE MADE ON SECURED BASIS.

29. PREP: SATHIT APPR: JAMES H. SAVERY
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 20-Oct-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO24762
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770386-1058
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19771040/aaaabhtm.tel
Line Count: 68
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 2c24832b-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 17-Feb-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 853894
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: SRI SOM PONG CO.,LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/2c24832b-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009